



COURSE PROSPECTUS FOR POST-GRADUATE DIPLOMA IN TOURISM AND ENVIRONMENTAL LAW (PGDTEL)



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PROSPECTUS FOR DISTANCE AND ONLINE PROGRAMME

April 2013

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Introduction

WWF-India

WWF-India is one of the largest conservation organization engaged in wildlife and nature conservation in the country. Established as a Charitable Trust on November 27, 1969, it has an experience of over four decades in the field. From a modest beginning, the organisation propelled forward by the efforts of its founders and associates who volunteered their time and energy to lend momentum to the conservation movement.

Today, it is recognized as a premier conservation international non-governmental organisation in the country dealing with nature conservation, environmental protection and development-related issues. At a time when the Web of Life has come under increasing threat, WWF-India's attempts have been to find and implement solutions so that human beings can live in harmony with nature, and leave for future generations a world rich in natural resources and natural wonders.

To suit India's specific ecological and socio-cultural situation, WWF-India articulated its mission in 1987 as:

"The promotion of nature conservation and environmental protection as the foundation for sustainable and equitable development."

Centre for Environmental Law (CEL)

The Centre for Environmental Law (CEL) was established in 1993 as an integral part of the World Wide Fund for Nature – India (WWF-India). Apart from handling and furthering WWF-India's conservation work involving policy analysis, campaigning and legal interventions on environmental issues, CEL serves as a resource centre for teaching environmental law and research in national, regional and international contexts. To implement its programmes CEL is building functional and professional linkages with government agencies and non-governmental organizations at national and global levels.

CEL serves as a resource centre for research in national, regional and international context on matters relating to environmental law. Under this initiative, it has pioneered the first ever dissemination programme on Environmental Law by launching the 'PG Diploma in Environmental Law' that has been running for eighteen successful years. Since July 2010, CEL is running this course in partnership with School of Law, IGNOU.

Another principle educational activity of CEL is the 'PG Diploma programme in Urban Environmental Management', launched in 2011, that is in collaboration with National Law



University, Delhi (NLUD). The programme focuses on capacity building and delivery development of urban administrators and personnel, private sector employees, the academia and NGOs.

National Law University, Delhi

National Law University, Delhi (NLU, Delhi) established in 2008 by Act No.1 of 2008 of National Capital Territory of Delhi and with the initiative of High Court of Delhi is one of the premier law universities established in India. The vision of the University is to create a Global Legal Institution which will compete with the best outside India and to prepare Lawyers for a legal career that introduces them to wide range of opportunities in legal profession across the globe. The University has been recognized as a Centre for Excellence in Legal Education by University Grants Commission.

The University has state of the art infrastructure and facilities for legal learning and research at its campus. The University strives to make legal education an instrument of social, political and economic change. It is committed to prepare lawyers who are professionally competent, technically sound and socially relevant, to enter the bar and the bench in the new world to uphold the rule of law. It has already introduced 'PG Diploma Programme in Urban Environmental Management' in 2011 in association with CEL, WWF India.

Post Graduate Diploma in Tourism and Environmental Law (PGDTEL)

Programme Description

Tourism industry remains one of the most significant industries globally, despite the ups and downs in world economy throughout the recent years. There is a vast untapped potential inherent in the tourism sector for generating more wealth, income and employment.

The relationship between tourism and environment is complex. The quality of the environment, both natural and man-made, is essential to tourism. Tourism involves many activities that can have adverse environmental effects. At the same time, the vast potential of the tourism industry can help us create beneficial effects on the environment by contributing to environmental protection and conservation.

To tackle such complex issues related to the business of tourism and to synergize the tourism resource pool with a more ecologically and socially conscious milieu; it is essential to minimize the adverse impacts of tourism on any area by proper tourism management and cooperation. This can be done by not just raising awareness of environmental values but also strengthening the delivery capacity of tourism professionals so that they are well



equipped to sustain the industry by financing protection of natural and cultural resources and increasing their economic importance. The present programme is focused on strengthening delivery capacity of professionals who are or want to be in the field of tourism.

In this context, Centre for Environmental Law (CEL), WWF India and National Law University, Delhi have initiated to launch a one year 'PG Diploma in Tourism and Environmental Law' (PGDTEL). PGDTEL is designed to provide an in-depth knowledge and understanding of the existing issues of tourism, with special focus on socio-cultural, legal and policy issues. The programme includes perspectives on the developments and new insights into the relationship between tourism and the environment, dealt with at both global and regional level.

Programme Objective

- Programme would provide a broad understanding of both global and local tourism laws and policies.
- Background knowledge as well as practical tools for addressing the loopholes of tourism laws/policies at both formulation and implementation level will be provided.
- Tourism management would be discussed in the broader perspective of environmental governance, sustainable tourism practices and ecotourism standpoint. Crucial socio-environmental problems related to the tourism industry as well as steps to manage and overcome the same will be presented.
- It would enable the participants to propose changes as are necessary in laws/policies for development of a responsible ecotourism model.
- It would train tourism professionals to optimally utilize financial and technical resources/materials to develop a sustainable, step by step plan of their own ecotourism product.

Target Group

The programme is useful to all those who are a part of the tourism sector and tourism service providers. It aims to assist professionals and fresh graduates to develop a better understanding of the tourism industry, especially in relation to those working in areas of ecotourism.

Eligibility

Open to all graduates/Working professionals. Work experience of a minimum of two years in the relevant field is desirable.



Fresh graduates can also apply.

Admission will be granted strictly on a merit basis, subject to the discretion of selection committee.

Duration and Pedagogy

‘PG Diploma in Tourism and Environmental Law’ is a one year programme offered through both ‘Distance’ and ‘Online’ modes. Participants can opt for any one of the two instructional modes for pursuing the programme at the time of admission. The medium of instruction shall be in English only.

Once registered, the enrollment will be valid for two years and the participant has to complete the course within such time.

Programme Highlights

The focal points of the Diploma programme are as follows:

- Programme shall focus on tourism management for the sustenance of natural and cultural heritage
- It shall address environmental and sustainability issues related to the tourism industry by presenting cases studies
- It shall provide an in-depth understanding of the approaches to integrate environmental and cultural attractions with tourism operations
- Both global and local level practices/perspectives will be covered through case studies
- Extensive study material will be part of the course

Syllabus and Detailed Structure

PG Diploma comprises of 30 Credits or 500 Marks. It shall consist of 5 courses - 4 theory courses and 1 project work. Courses I, II and III will be of 6 credits each, Course IV will be of 8 credits, while Course V will be of 4 credits. **All courses are compulsory.**



Course Structure*



Course I: –INTRODUCTION TO TOURISM

6 Credits/100 Marks

BLOCK 1 -Introduction to Tourism: Global Context

- Introduction and definition of Tourism
- Forms of Tourism
- Evolution of tourism as a business

BLOCK 2 – Introduction to Tourism: Indian Context

- Evolution of tourism in India
- History of tourism in India
- Legal Definitions of Tourism in India

BLOCK 3 –Tourism and the Economy

- The Development of Tourism Industry
- Economic Importance of Tourism Industry
- Tourism and Global Economic Trends: Some facts and figures
- Emerging practices and methodologies in Tourism

Course II: TOURISM DESTINATIONS

6 Credits/100 Marks

BLOCK 1 –Global Tourism Destinations

- Leading Global Tourism Destinations
- Must-See Threatened Tourist Spots
- Tourism Trivia

BLOCK 2 – Indian Tourism Destinations

- Leading Tourism destinations in India
- Must-See Threatened Tourist Spots in India

BLOCK 3 – Efforts towards promotion of Tourism

- National & State level policies and initiatives to promote tourism
- Role of Governmental and non-governmental Agencies in promoting tourism in India

Course III: TOURISM AND THE ENVIRONMENT

6 Credits/100 Marks

BLOCK 1 – Overview of the Global Environment

- Linkages between Tourism and Environmental Law
- Tourism & Infrastructure development
- Tourism and Global warming and Climate change

BLOCK 2 – Tourism and its impacts on Society and Culture

- Socio-cultural impacts of tourism (with Case studies and Best practices)
- Cultural and Demographic changes due to Tourism
- Crime, Trafficking and tourism

BLOCK 3 – Impact of Environment on Tourism

- Natural Disasters and Tourism
- Man-made Disasters and Tourism
- Disease outbreak and Tourism



Course IV: TOURISM AND ENVIRONMENTAL LAWS

8 Credits/100 Marks

BLOCK 1: Tourism and Environmental Law

- Development of Sustainable Tourism Concept (Major International Conventions pertaining to tourism & environment)
- Major Laws and Policies pertaining to tourism & environment
- Tourism and Five Year Plans in India

BLOCK 2: Sustainable Tourism Models

- Emerging Dimensions in Sustainable Tourism Management (Sustainable, Responsible, Community-based, Rural, MICE, Ecotourism, etc.)
- Tourism Carrying Capacity in the local economy
- Emergence of Concept of Eco-tourism in India

BLOCK 3: Concept of Ecotourism

- Definition and Components of Ecotourism
- Major Conventions, Laws and Policies pertaining to Ecotourism
- Ecotourism and related sub-sectors of the tourism industry

BLOCK 4: Best Practices in Ecotourism

- Practices in Community-based ecotourism management
- Management and Marketing of Ecotourism Product
- Case studies in ecotourism: international, national and regional

Course V: PROJECT WORK

4 Credits/ 100 Marks

- | | |
|------------------|------------|
| - Synopsis | (20 Marks) |
| - Term-end Paper | (80 Marks) |

*While developing the study material, depending on the unit length and issues covered some titles of the units may change or two units may be merged to avoid any information duplication.

Evaluation System

Participants shall be assessed through a continuous evaluation process. Every participant must submit a total of four assignments, one for each theory Course (Courses I to IV). Additionally, participants are required to prepare a synopsis and a report, both of which are a part of the 'Project Work' component under Course V.

Assignments – The main purpose of assignment is to test the participant's comprehension of the learning materials received. Participants shall be given one assignment each for all the theory courses (Course I to IV). The assignments will be assessed on 40% scale. Submission of all four assignments is mandatory.

Project Work – The Project Work component constitutes 60% weightage of the final evaluation. The component includes submission of both the Synopsis and a Final Project Report. The Project Work (Course V) carries 4 credits or 100 marks; out of which synopsis



will be evaluated for 20 marks and project report will be evaluated for 80 marks. Submission of both Synopsis and Final Project Report is mandatory for completion of the Diploma.

Discussion Forum – A discussion forum completely managed and moderated by Course organizers will be launched to discuss some of the course topics or current updates on tourism and environment related issues. Contribution in the forum is mandatory, and it is suggested the participants actively engage in the same to enhance knowledge on discussed topics.

Final Marking and allotment of Grades-

While allotting the Grades, the final evaluation break up that will be followed is as follows:

50% of 400 marks for Assignments (Course I to IV) inclusive of 4 Assignments

50% of 100 marks for Project Work (Course V) inclusive of Synopsis and Term-end Paper

Admission Process and Fee details

Last date for submission of application along with fees is **31 March 2013**. Interested applicants are requested to submit the duly filled out Admission Form (Annexure 1) along with their curriculum vitae and covering note/Statement of Purpose before the stipulated date to the following address:

The Director

Centre for Environmental Law

WWF-INDIA

172-B, Lodi Estate

NEW DELHI – 110 003

PH: 011-4150 4771/ 72

Fee payable for the PGDTEL is Indian Rupees Fifteen Thousand only (Rs. 15, 000/-). Mode of payment is through cash (directly deposited at WWF-India office, address as indicated above) **or** through a **Demand Draft** drawn in favor of 'WWF-INDIA' payable at New Delhi (Candidates name and phone number to be appended behind Demand Draft).



Annexure 1

**APPLICATION FOR PG DIPLOMA IN TOURISM AND ENVIRONMENTAL LAW
(PGDTEL)**

April 2013-2014

1. Name of the Student (in capital letters):

2. Father's/Mother's Name:

3. Complete Address:

State: _____ PinCode: _____

Telephone: _____ Mobile: _____

Email Id: _____

4. Demand Draft Details:

a) Name of the bank: _____ Place: _____

b) Bank Draft No. _____ Dated: _____

c) Total Amount Rs. _____

5. Want to Pursue Course Through: Distance Mode: _____ Online Mode: _____

(Please choose any one, after choice is made, the candidate cannot change mode of study)

6. Educational Qualification: (Attach photocopies of the mark sheet and provisional certificate)

7. Date of Birth: ____/____/____ (DD/MM/Year)

DO NOT STAPLE

Affix your latest
passport size
photograph (4cm x 5
cm) duly attested by
you



8. Gender: Male _____ Female _____

9. Marital Status: Married _____ Single _____

10. Nationality: Indian _____ Others _____

If other, please specify: _____

I hereby declare that I have read and understood the conditions of eligibility for the programme for which I seek admission. I fulfill the minimum eligibility criteria and I have provided necessary information in this regard. In the event of any information being found incorrect or misleading, my candidature shall be liable to cancellation by WWF-India at any time and I shall not be entitled to refund of any fee paid by me to WWF-India.

Date:

Signature of the Student

Checklist:

- Demand Draft towards programme fee (Rs.15,000).
- Certificates in support of your Educational Qualification(s). Include **photocopies** of Graduation Certificate and any of your recent academic accomplishments.
- Completed Application Form.
- Curriculum Vitae.
- Covering Letter or Statement of Purpose.

For Any Clarifications on Prospectus and Filling in Application form, Contact Ms. Ramya Iyer at riyer@wwf.panda.org, Mobile – 09930936164.